

	Health and Well-Being Board 13th November 2014
Title	The Dementia Manifesto for London
Report of	Adults and Communities Director
Wards	All
Date added to Forward Plan	July 2014
Status	Public
Enclosures	None
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<h2>Summary</h2>
<p>Barnet’s population of people with dementia is one of the highest in London, standing at around 4,000 and due to increase at a rate faster than that of any other London borough. The call on health and social care services for this group of people is significant and Barnet needs to ensure an integrated approach to address the needs of the local population in forthcoming years.</p> <p>The Health and Well-Being Board is asked to consider the on-going work to support people with dementia and the impact of implementing the Dementia Manifesto for London. This paper describes the Dementia Manifesto and the implications of implementing it.</p>

Recommendations

1. That the Board notes the current work that is being carried out in Barnet which aligns with the Dementia Manifesto
2. That the Board considers whether any further action needs to be taken with respect to implementing the Dementia Manifesto

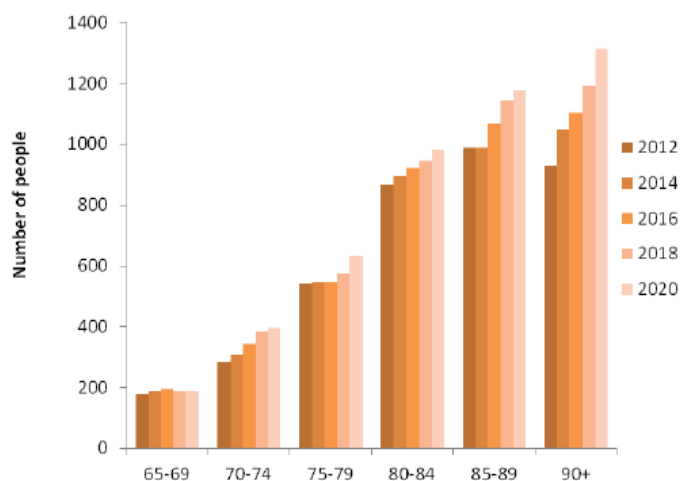
1. WHY THIS REPORT IS NEEDED

1.1 At the Adults and Safeguarding Committee meeting on the 2nd July 2014, the Health and Well-Being Board were asked to consider implementing the Alzheimer’s Society’s Dementia Manifesto for London in order to help deliver the proposed savings.

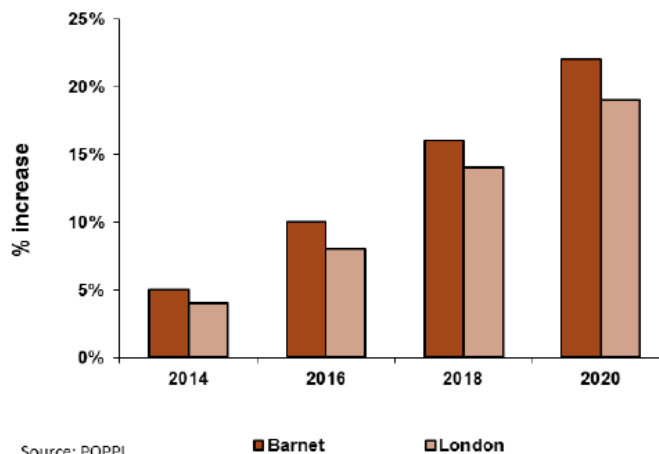
1.2 Local Background

Dementia is one of the biggest challenges for health and social care in Barnet. Barnet has one of the largest proportions of elderly residents in London. The number of people aged 65 years and over in Barnet is projected to increase by 20% by 2020 and approximately 8% of people aged 65 years (and around a quarter of people aged over 85) in Barnet have some form of dementia – currently this means that around 4,000 people with dementia in the borough, with around just over half having been diagnosed with the illness. The projected total number of people with dementia within Barnet is forecast to increase by 24% over the next 8 years compared to 19% across London. Due to the increasing life expectancy in men, the largest increase in dementia (28%) will be in men aged 75 and over.

Projected number of people in Barnet with Dementia by age group



Projected percentage increases from 2012
in number of people aged 65+ with
dementia



1.2 Dementia Manifesto

1.2.1 The Dementia Manifesto for London is a document that has been written by the Alzheimer's Society in response to the challenges that dementia poses to London boroughs, focussing on the fact that London has the highest proportion of socially isolated elderly people than anywhere else in the UK. The document outlines how local authorities can make communities more dementia friendly, and how local authorities can work towards becoming a 'dementia-friendly community'. The Manifesto has 3 key outcomes for residents in London:

- 1) *Timely diagnosis and appropriate-post diagnosis support.*
- 2) *Receive best quality care and support.*
- 3) *Feel part of a dementia-friendly community and have choice and control over their own lives.*

1.2.2 The intention is to address the current challenges in London, namely:

- 1) *Postcode lottery of dementia care and support; borough support ranges significantly.*
- 2) *The majority of the 25,000 people from black and ethnic minority backgrounds who have dementia in the UK are living in London. Awareness of dementia and how to treat it is often not very high in such communities, meaning that significant work can be done to provide access to relevant support.*

- 3) *Older people in London are far more isolated than other areas of the country.*
- 4) *People with dementia occupy a quarter of all London's hospital beds. By providing an early diagnosis, as well as creating a dementia friendly community and ensuring that support, information and advice is readily available, then this number could dramatically decrease.*

1.2.3 Implementing the manifesto would require the establishment of a local Dementia Action Alliance, which would have responsibility for the following:

- Committing to becoming a dementia friendly community and to providing better support for people with dementia in the area.
- Establishing 3-7 local dementia support objectives, which would likely reflect both national and local government strategic objectives.
- Playing an active part in the pan-London Dementia Action Alliance.
- Promoting dementia support as a health and social care priority.

1.2.4 At the Adults and Safeguarding meeting on 2nd July 2014, it was agreed that the Health and Wellbeing Board should consider implementing the Dementia Manifesto for London.

1.3 **Supporting People with Dementia and their Carers in Barnet**

1.3.1 Access to services and support is largely dependent upon receiving an early diagnosis of dementia. The average diagnosis rate nationally is 48% - Barnet's diagnosis rate is already above average, standing at 52.56% with a target of 66% for 2015.

1.3.2 The Health and Social Care Business Case identifies supporting people with dementia as one of the key priorities. Work is already on-going to strengthen early diagnosis through the Memory Clinic and the number of Dementia Advisors will be increased to ensure that people and their carers are aware of all the support that is available to them.

1.3.3 The Health and Social Care Business Case also identifies the need for additional resources to support the development of dementia friendly communities through setting up a dementia action alliance. A dementia-friendly community (DFC) is a place where people with dementia are understood, respected and supported. A DFC is one in which people with dementia, and their families, are empowered to have high aspirations and feel

confident, knowing they can contribute and participate in activities that are meaningful to them. The ultimate aim of a DFC is to create a community that is aware of dementia and its effects, and one that is able to accommodate and support those who have dementia.

The London Borough of Barnet has begun to implement a DFC approach in some key areas – e.g. libraries, Barnet Homes. The intention is to strengthen and mainstream this approach and as part of the health and well-being element of health and social care in Barnet through establishing a dementia action alliance. A dementia action alliance is a group composed of local organisations and people from different sectors which aims to bring about a society-wide response to dementia. Dementia action alliances are groups which support partnership working, and can be led by anyone within a community. They are seen as the local vehicle to develop a dementia friendly community in their area.

- 1.3.4 In addition proposals will be considered by Adults and Safeguarding Committee in November 2014 to strengthen the carers offer by designing a bespoke package for carers of people with dementia that enables them to be better placed to meet the challenges of caring for someone with dementia.

2. REASONS FOR RECOMMENDATIONS

- 2.1 Barnet has taken on board those aspects of the Dementia Manifesto that are relevant to the borough and its increasing numbers of older people with dementia. Key aspects of the manifesto are being implemented with plans in place to either strengthen or further develop the local offer.
- 2.2 Barnet's approach has been to integrate the approach to dementia as part of its on-going work, rather than develop a standalone response. This will both ensure sustainability of the initiatives as well as recognising that people with dementia and their carers often have other needs as well as those related to dementia.
- 2.3 It is recommended that Barnet continues with the current approach, implementing the relevant aspects of the Manifesto, and developing a local sustainable solution that benefits our local residents in times which are financially challenging.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

- 3.1 Signing up to the Dementia Manifesto. This has been considered but rejected because Barnet CCG and the London Borough of Barnet are already addressing the recommendations of the Dementia Manifesto (as set out in

Section 3.1 of this report) and signing up to the Manifesto would not bring added value.

4. POST DECISION IMPLEMENTATION

4.1 The implementation of the dementia friendly communities will form part of the wider Health and Social Care Integration (HSCI) business case.

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

5.1.1 Implementing the relevant aspects of the Dementia Manifesto for London as part of the Health and Social care Integration business case furthers the borough's following strategic objectives:

- Promoting an independent and informed over 55 population in the borough
- By working towards ensuring that Barnet is a dementia friendly community, residents in the borough will have better accessibility to information about dementia, and how those with dementia can lead independent lives.
- Promoting a strong partnership with the local NHS so that families and individuals can maintain and improve their physical and mental health.
- This will be achieved by stronger partnership working, which is what the dementia action alliance would aim to achieve.

5.1.2 In addition, it will also support the Health and Well-being Strategy through encouraging better community support for people with dementia and their carers, and enable people to take responsibility for their own and their family's health and wellbeing.

5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)

5.2.1 The main costs of implementing the relevant aspects of the Dementia Manifesto for London are built into the Health and Social Care Integration full business case and are being considered as part of that.

5.2.2 Additional resources of £27,000 have been requested from the public health grant to support the dementia action alliance and dementia friendly communities.

5.3 Legal and Constitutional References

5.3.1 The Care Act (2014) puts people and their carers in control of their care and support. The current approach to dementia meets our statutory obligations. The Act requires local authorities to have provision in place to ensure that people:

- receive services that prevent their care needs from becoming more serious, or delay the impact of their needs;

- can get the information and advice they need to make good decisions about care and support (including information about the types of care and support are available – e.g. specialised dementia care)
- have a range of high-quality care providers to choose from

5.3.2 The Council's Constitution (Responsibility for Functions, Annexe A) sets out the Terms of Reference of the Health and Wellbeing Board. The Barnet Health and Wellbeing Board has the following responsibilities:

"To promote partnership, and as appropriate, integration, across all necessary areas, including the use of joined-up commissioning plans across the NHS, social care and public health"

5.4 Risk Management

5.4.1 The main risk associated with implementing the Manifesto is that nationally defined priorities may not reflect local priorities.

5.4.2 This risk will be mitigated by ensuring that only locally relevant priorities are implemented.

5.5 Equalities and Diversity

5.5.1 Implementing the relevant aspects of the Dementia Manifesto for London will have positive effects on those with dementia who are living in the borough and their carers.

5.5.2 It is estimated that around 1,400 men and 2,600 women in the borough have dementia – this is because dementia becomes more prevalent with older age and more women currently live for longer. Life expectancy is increasing for men and services will need to reflect this.

5.5.3 Dementia friendly communities will increase the understanding of dementia and reduce any discrimination and stigma associated with the illness.

5.6 Consultation and Engagement

5.6.1 Consultation with a number of carers for people with dementia, as well as people with dementia was undertaken in mid-2014. People expressed the desire for better and more accessible information, advice and better support from the community as a whole. There was support and enthusiasm for creating dementia friendly communities with a particular focus on businesses becoming more dementia aware.

6. BACKGROUND PAPERS

Minutes from Adults and Safeguarding Committee, 2nd July 2014:

<http://barnet.moderngov.co.uk/documents/g7929/Printed%20minutes%202014-Jul-2014%2019.00%20Adults%20and%20Safeguarding%20Committee.pdf?T=1>

Business Case for the delivery of Barnet Health and Social Care – Integration of Services, 2nd October 2014

<http://barnet.moderngov.co.uk/documents/s18033/Business%20Case%20for%20Barnet%20Health%20and%20Social%20Care%20-%20Integration%20of%20Services.pdf>

Dementia Manifesto for London

http://www.alzheimers.org.uk/site/scripts/download_info.php?fileID=2100